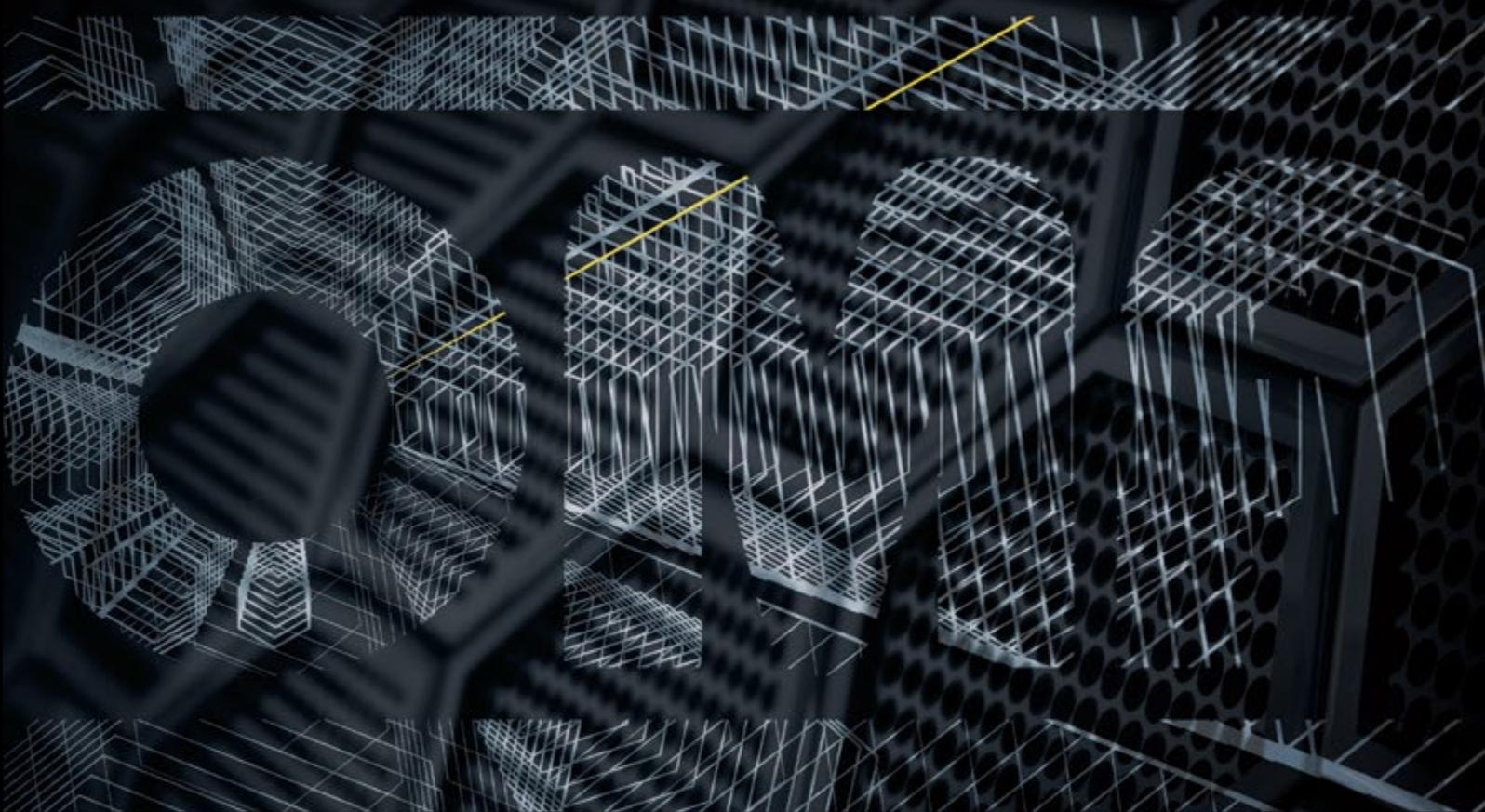


# 2015

PRESS KIT



ADVANCED RACING TECHNOLOGY



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## THE COMPANY

OMP IS A LEADING COMPANY IN THE FIELD OF DESIGN AND PRODUCTION OF ACCESSORIES FOR THE RACING, KARTING, VINTAGE, TUNING, OFF ROAD AND SPORT-SWEAR SECTORS.

## 42 YEARS OF HISTORY

FOUNDED IN GENOA IN 1973 ON AN IDEA AND THE PASSION OF THE PERCIVALE BROTHERS, THE COMPANY HAS GROWN OVER THE YEARS THANKS TO THE SUCCESS OF ITS PRODUCTS. IN ADDITION TO THE PRODUCTION OF ROLL BARS AND SAFETY COMPONENTS FOR RACECARS, THE COMPANY IS ESPECIALLY KNOWN FOR ITS FIREPROOF TRACKSUITS WORN BY THE HIGHLY DECORATED CHAMPIONS OF FORMULA 1 AND WORLD RALLY LIKE MICHAEL SHUMACHER, GERARD BERGER, Ayrton Senna, NIGEL MANSSELL, TOMMI MAKINEN, JUHA KANKKUNEN AND CARLOS SAINZ. TODAY OMP HAS A MODERN, RECENTLY RENOVATED PLANT IN RONCO SCRIVIA OF ABOUT 30,000 SQUARE WITH 80 WORKERS AND 1 INTERNATIONAL ASSOCIATE PARTNER IN MIAMI, FLORIDA.

IN FEBRUARY 2008 THE CONTROL OF OMP WAS ACQUIRED BY SAYE S.P.A GROUP, HELD BY THE GENOVESE DELPRATO BROTHERS. NOWADAY THE 93,79% OF THE COMPANY IS HELD BY SAYE RACING S.P.A, 5% BY SAYE S.P.A. AND BY 1.21% LAPO SALVADORI, A FINANCIAL MANAGER.

BOARD OF DIRECTORS: ALBERTO DELPRATO (PRESIDENT AND C.E.O), PAOLO DELPRATO (VICE PRESIDENT AND C.E.O.), FEDERICO MINOLI AND LAPO SALVADORI (BOARD MEMBERS).

OMP IS TODAY ONE OF THE FEW BUSINESSES IN THE WORLD ABLE TO OFFER A COMPLETE RANGE OF ARTICLES DEDICATED TO RACECARS AND PILOT SAFETY, WITH OVER 5,000 PRODUCTS IN THE CATALOGUE APPROVED, WHERE REQUESTED, BY FIA (FÉDÉRATION INTERNATIONALE DE L'AUTOMOBILE),

SFI FOUNDATION AND SNELL, AS CONCERNS THE AMERICAN MARKET.

RECENTLY THE COMPANY STARTED A NEW PHASE OF GROWTH, WHICH CAN TAKE PLACE THROUGH SUBSEQUENT ACQUISITIONS OF COMPANIES IN THE SAME SECTOR OR LINKED SECTORS (IN ITALY AND ABROAD). THIS GROWTH IS POSSIBLE THANKS TO THE ENTRY OF NEW PARTNERS AND THE DIRECT CONTRIBUTION TO OMP'S MANAGEMENT OF THE DELPRATO BROTHERS, OF FEDERICO MINOLI (FORMER PRESIDENT AND CEO OF DUCATI MOTOR HOLDING AND FIERA DI BOLOGNA (BOLOGNA FAIRGROUNDS)).

## STATISTICS

IN 2014 OMP'S RECORDED A CONSOLIDATE TURNOVER OF MORE THAN 19 MILLION EUROS; ABOUT 80% OF IT COMES FROM ABROAD, IN PARTICULAR FROM THE EUROPEAN MARKET (FRANCE, ENGLAND AND GERMANY), THE UNITED STATES, LATIN AMERICA, JAPAN, CHINA, INDIA, ARAB COUNTRIES AND AUSTRALIA.

## THE PERCIVALE FAMILY

### HISTORY AND EVOLUTION

THE FIRST OMP EMBRYO WAS BORN IN 1973 IN QUINTO AL MARE, A NEIGHBORHOOD IN GENOA, ON A DESIRE OF THE PERCIVALE BROTHERS, PIERGIORGIO, CLAUDIO AND ROBERTO.

FROM A SIMPLE PASSION THAT THE FOUNDERS HAD FOR CARS AND MOTORS, THE COMPANY TRANSFORMED INTO A MORE AND MORE ORGANIZED STRUCTURE WITH GOALS OF TAKING OVER A MARKET NICHE THAT WAS STILL RELATIVELY OPEN IN ITALY: ROLL BARS. THESE STEEL TUBES ARE INSTALLED IN THE CAR'S COCKPIT TO PROTECT THE DRIVER AND/OR CO-DRIVER IN CASE OF AN ACCIDENT, FOR PROFESSIONAL COMPETITION VEHICLES. THUS, FROM THE FIRST HOMEMADE ROLL BAR (TODAY ON DISPLAY AT THE SHOWROOM IN RONCO SCRIVIA) WHICH WAS PRODUCED FOR THEIR FAMILY FIAT 500, THE PRODUCTION STARTED TO TAKE ON MORE AND MORE SPECIFIC CHARACTERISTICS IN THE WORLD OF RACING.

### THE INITIAL SUCCESS

AND THUS OMP WAS NOTICED AND CALLED BY THE ALFA SCUDERIA TO BECOME THE OFFICIAL SUPPLIER FOR THE ALFA SUD SINGLE BRAND TROPHY, ORGANIZED EVERY YEAR BY ALFA ROMEO IN THE MOST IMPORTANT ITALIAN RACETRACKS.

FOLLOWING THAT, OMP BECAME THE SUPPLIER FIRST FOR THE RALLY TROPHY WITH THE LEGENDARY FIAT A112 ABARTH AND THEN FOR THE FIAT 131 RALLY.

TODAY OMP HAS SPECIALIZED THIS ABILITY, PRODUCING MORE THAN 5000 ROLL BARS PER YEAR AND SUPPLYING MANY OF THE ITALIAN AND INTERNATIONAL CAR MANUFACTURERS, IN ADDITION TO BEING THE ONLY COMPANY TO BE ABLE TO FURNISH ROLL BARS FOR CARS AND VEHICLES THAT ARE BY NOW HISTORICAL.

CURRENTLY, OMP IS ABLE TO FURNISH READY-MADE ROLL BARS STARTING WITH DESIGN AND STRUCTURAL

CALCULATION, FINISHING WITH APPROVAL AT THE APPOINTED AGENCY, AS WELL AS CREATE PROTOTYPES, AND CONSTRUCT TOOLS AND EQUIPMENT FOR PRODUCTION AND CONTROL, AND PRODUCE THE FINISHED PIECE. STARTING WITH ROLL BARS, OVER THE YEARS, PRODUCTION HAS DIVERSIFIED TO INCLUDE EXTINGUISHERS, WASTE SYSTEMS, ETC. WITH MORE AND MORE IMPORTANT PILOTS WHO ASK OMP TO SUPPLY FOR THEIR OWN COMPETITIONS. AND NUMBER OF CLIENTS, THE GENOIT FOUND AREAS THAT WERE SUITED TO ITS DEVELOPMENT. AT THE SAME TIME, HEADQUARTERS MOVED TO A MORE CENTRAL LOCATION IN GENOA.



## ARRIVAL IN RONCO SCRIVIA

WITH THE INCREASE IN PRODUCTION, AND THE LOGISTICAL NEEDS AND NUMBER OF CLIENTS, THE GENOA HEADQUARTERS WAS NO LONGER SUFFICIENT TO COPE WITH THE NEW NEEDS AND FOR THIS REASON, IN 1989 OMP TRANSFERRED TO THE LIGURIAN INLAND, TO RONCO SCRIVIA, WHERE IT FOUND AREAS THAT WERE SUITED TO ITS DEVELOPMENT.

## OMP'S SUCCESS

IT IS HERE THAT OMP REALLY GREW AND STARTED UP NEW SPECIALIZATIONS, HOSTING NEW PRODUCTIONS AT THE FACTORY THAT WERE OUTSOURCED TO THIRD PARTIES. A TESTING ROOM WAS CREATED FOR TRIALS OF THE FLAME-RESISTANT FABRICS, AS WELL AS RESISTANCE TRIALS FOR VARIOUS PRODUCTS. AN AREA WAS SET UP FOR DESIGNING RACING SUITS AND OTHER KINDS OF FIREPROOF CLOTHING, THAT ARE THEN SENT ON TO BE PRODUCED, FIRST AT THE CUTTING MACHINES AND THE ADJACENT TAILORING AREAS, WITH THE MACHINERY FOR THE EMBROIDERING. EVEN THE WAREHOUSE WAS INCREASED FOR THE GROWING NEED FOR SPACE AND LOGISTICS, AND THE COMPANY EQUIPPED ITSELF WITH A PHOTOGRAPHIC STUDIO WHERE SETS COULD BE SET UP FOR SHOOTING THE PRODUCTS FOR THE CATALOGUE.

## COLLABORATION WITH SCHUMACHER

OMP WAS ALREADY A BIG NAME AND WELL-KNOWN AMONG THOSE IN THE FIELD AND WITH FANS FOR HAVING DRESSED PILOTS LIKE AYRTON SENNA AND NIGEL MANSELL IN FORMULA 1 AND TOMMI MAKINEN AND CARLOS SAINZ IN THE RALLY WORLD. BUT OMP BECAME POPULAR WITH A MUCH WIDER AUDIENCE AFTER APRIL 23, 1989 WHEN MILLIONS OF PEOPLE THROUGHOUT THE WORLD WATCHED LIVE AS GERARD BERGER EMERGED ALIVE FROM THE FLAMES OF HIS FERRARI ON THE IMOLA TRACK THANKS TO HIS FIREPROOF RACING SUIT MADE BY THE GENOVESE COMPANY, AND THE GLOVES THAT PROTECTED HIS HANDS, WHICH ARE TODAY ON DISPLAY IN THE SHOWROOM. THE FAME OF THIS BRAND BECAME DEFINITELY ORDAINED IN 1996 WHEN MICHAEL SCHUMACHER CHOSE OMP AS HIS PERSONAL "TAILOR" FOR HIS 11 YEARS OF VICTORIES WITH THE "RED". IT IS NOT JUST BY CHANCE THAT VALENTINO ROSSI ALSO CHOSE OMP SUITS ON THE OCCASION OF HIS TESTS FOR FORMULA 1, BECAUSE GREAT CHAMPIONS ALWAYS ASK FOR THE BEST.



## ACQUISITION

IN FEBRUARY 2008 THE CONTROL OF OMP WAS ACQUIRED BY SAYE S.P.A GROUP, HELD BY THE GENOVESE DELPRATO BROTHERS. NOWADAY THE 93,79% OF THE COMPANY IS HELD BY SAYE RACING S.P.A, 5% BY SAYE S.P.A. AND BY 1.21% LAPO SALVADORI, A FINANCIAL MANAGER.

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## DEVELOPMENT

THE “SHIFT IN GEAR” IMPLEMENTED BY THE NEW OWNERSHIP THAT IN ANY CASE STARTS FROM AN INDEPTH APPRECIATION OF THE KNOW HOW AND UNDERSTANDING OF THE MARKET ACQUIRED IN OVER 35 YEARS OF OPERATION – WAS MARKED FROM THE BEGINNING BY A SERIES OF IMPORTANT STRUCTURAL INVESTMENTS AND INTERNAL REORGANIZATION TO IMPROVE THE EFFICIENCY AND CONTROL OF THE PRODUCTIVE PROCESSES IN ADDITION TO GIVING GREATER COMMERCIAL IMPETUS AND IDENTIFICATION TO THE RONCO SCRIVIA PLANT.

## RENEWAL

IN THIS AREA, THE FACTORY’S LAYOUT WAS REVISITED IN ORDER TO CREATE A NEW INTERNAL SUBDIVISION AT THE PLANT AMONG TEXTILE AND MECHANICAL PRODUCTION AND STORAGE WITH A GLOBAL REORGANIZATION OF PRODUCTION AND LOGISTICAL ACTIVITIES.

FOLLOWING THE REORGANIZATION, A NEW AND BIGGER TECHNICAL AREA WAS CREATED, MADE UP OF A “RESEARCH LAB,” A WORKSHOP AND A TECHNICAL OFFICE, INTEGRATED WITH NEW AND SOPHISTICATED MACHINERY WITH NUMBER CONTROL IN ORDER TO GIVE GREATER POTENTIAL TO THE ACTIVITIES ASSOCIATED WITH THE TESTING AND RESEARCH AND DEVELOPMENT OF PRODUCTS.

## COMEBACK TO THE GREATEST RACING CHAMPIONSHIPS

IN 2010, THE COMPANY MADE ITS OFFICIAL COMEBACK IN THE GREATEST FORMULA 1 CHAMPIONSHIP, SIGNING IMPORTANT PARTNERSHIP AGREEMENTS WITH RENAULT F1, THE TEAM RED BULL AND HRT FOR THE SUPSINGLESEATERS AND TECHNICAL GEAR



## PRODUCTION AREA

IMPORTANT INVESTMENTS WERE ALSO MADE IN NEW PRODUCTION AREAS, ALL SYNERGETICALLY LOCATED IN SPECIFIC SPACES DEDICATED TO THEM. AMONG THESE, ANOTHER MACHINE FOR THE AUTOMATIC CUTTING OF FABRICS TO ENHANCE PRODUCTION OF THE SPECIAL, PERSONALIZED RACING SUITS AND ANOTHER ULTRA-MODERN MACHINE FOR NUMERIC CONTROL IN MAKING SEATBELTS.

## SHOW ROOM

HERE A COMPLETE RENOVATION OF THE EXHIBITION SPACE WAS PERFORMED, DEDICATED TO RETAIL: A NEW SHOWROOM OF 230 SQUARE METERS SUBDIVIDED IN PART FOR EXHIBITION OF COMPANY MEMORABILIA (FAMOUS PILOTS OVERALLS, HELMETS, HISTORICAL HEIRLOOMS FROM CARS, ETC.) AND IN PART TO COMMERCIAL SPACE FOR ACQUIRING OMP BRAND PRODUCTS WITH THE POSSIBILITY OF ACCESS EVEN DURING WEEKENDS FOR FANS OF PROFESSIONAL DRIVERS AND CAR LOVERS. THE OMP STORE HAS BECOME A MEETING PLACE FOR THOSE WHO LOVE THE WORLD OF CAR RACING. HERE IT IS POSSIBLE TO WALK THROUGH PHOTOGRAPH AND VIDEO EXHIBITS THAT TELL THE HISTORY OF THE COMPANY, JUST LIKE IT IS POSSIBLE TO SEE UP CLOSE THE CARS AND PROTOTYPES USED IN RACES, EXHIBITED EVERY MONTH AT RONCO SCRIVIA. THE LAYOUT WAS TAKEN CARE OF IN MINUTE DETAIL BY WELL-KNOWN DESIGNERS FROM THE SECTOOF BEING IMMERSSED IN THE ATMOSPHERE OF THE COMPETITION AT RACES.



## THE TEST TRACK

IN THE WAKE OF RENEWING THE ENTIRE PLANT AT RONCO SCRIVIA, OMP OUTFITTED ITSELF WITH A TEST TRACK IN THE SPACE JUST OUTSIDE AND IN FRONT OF ITS GENOVA HEADQUARTERS.

THIS IS A RESTORATION OF AN OLD RACETRACK FOR CARS THAT THE PERCIVALE BROTHERS HAD WANTED IN THE '80s FOR INTERNAL TESTING.

## TESTING AT HOME

THE CREATION OF THIS TRACK, ABOUT 600 METERS LONG, IS YET ANOTHER SIGN OF THE DESIRE TO CREATE A COMPLETE TESTING CENTER, WITH THE IDEA OF OFFERING PRODUCTS AND ACCESSORIES THAT WERE STUDIED AND TESTED FROM A TO Z, AND COMPLETELY IN THE CARE OF OMP.

WITH THIS RATIONALE, THE COMPANY, A LEADER IN EXCELLENCE IN THE RACING SECTOR, CONFIRMS ITS MISSION BY BROADENING THE TARGET OF REFERENCE: "TO PRODUCE QUALITY SAFETY ACCESSORIES OF AN EXTREMELY HIGH TECHNICAL LEVEL THAT ASSURE SAFETY FOR CARS AND RACING PILOTS AND ALL LOVERS OF RACING."

## THE SECTOR OF ACTIVITY

A FUNDAMENTAL CHARACTERISTIC OF OMP IS THE INTERNAL DESIGN OF PRODUCTS WITH GREAT TECHNOLOGICAL CONTENT, USED FOR PILOT SAFETY AND WITH SPECIAL MECHANICAL APPEAL (ROLL BARS, FIREPROOF SUITS, SEATS, CRASH HELMETS, SEAT-BELTS, ETC.).

THE FIRST PHASE OF THE PRODUCTION CYCLE TAKES PLACE IN THE RESEARCH LAB INSIDE THE PLANT, WHERE A TEAM OF TECHNICIANS AND ENGINEERS IS ACTIVELY INVOLVED IN DEVELOPING PRODUCTS AND DESIGNS WITH THE HELP OF THE MOST ADVANCED TECHNOLOGY.

SUBSEQUENTLY, THE DESIGNS, WITH THE TECHNICAL SPECIFICATIONS FURNISHED BY THE RESEARCH CENTER, ARE DIRECTLY PLACED INTO PRODUCTION INSIDE THE FACTORY ITSELF AND TRANSMITTED UNDER OMP'S CONSTANT CONTROL TO OUTSIDE SUPPLIERS WHO TAKE CARE OF THE FINAL PRODUCTION.

## APPROVAL

FOR SAFETY TESTS, WITH THE GOAL OF OBTAINING APPROVAL CERTIFICATION, OMP AVAILS ITSELF OF COLLABORATORS FROM PRESTIGIOUS NATIONAL AND INTERNATIONAL RESEARCH CENTERS (FOR EXAMPLE, THE MILAN POLYTECHNIC). OMP PRODUCTS, WHERE REQUESTED, ARE APPROVED BY THE FIA (FÉDÉRATION INTERNATIONALE DE L'AUTOMOBILE), SFI FOUNDATION AND SNELL (REGULATIONS IN FORCE IN THE UNITED STATES).

TECHNOLOGICAL DEVELOPMENT AND SPECIAL ATTENTION TO THE QUALITY OF THE PRODUCTS ARE THE CHARACTERISTICS THAT IDENTIFY THE OMP BRAND, MAKING IT THE IDEAL PARTNER FOR MANY CAR MANUFACTURERS AND TEAMS, AMONG WHICH STAND OUT THE BIG CAR MAKERS SUCH AS FERRARI, MASERATI, PORSCHE, LOTUS, LAMBORGHINI.

## NEW FIA HOLOGRAM

AS A RESULT OF A TWO YEAR DEVELOPMENT, FIA WILL INTRODUCE IN 2013 A NEW HOMOLOGATION GUARANTEE THAT INCLUDES A COUNTERFEIT HOLOGRAM, A LOG FOR ALL THE HOMOLOGATED PRODUCTS AND AN OFFICIAL LIST OF THE APPROVED MANUFACTURERS.

THIS IS A SIGNIFICANT INDICATION OF PROFESSIONALISM THAT REQUIRES A MAJOR EFFORT FROM ALL THE MANUFACTURES, BUT REFORM ESTABLISHES A SOLID BARRIER FOR ALL THOSE WHO ARE ATTEMPTING TO INTRODUCE NON-HOMOLOGATED AND UNSAFE PRODUCTS. THIS REGULATION WAS FIRST INTRODUCED IN 2012 FOR THE SEATS AND AS OF JANUARY 1ST, 2013 WILL BE IN FORCE FOR FIRE RETARDANT SUITS, HARNESSES, HELMETS AND HEAD & NECK DEVICES. IN THE SIDEBAR YOU WILL SEE PRODUCT IMAGES OF WHERE FIA IS INSTRUCTING TO AFFIX THE FIA HOLOGRAM.

THIS NEW REGULATION WILL NOT SIGNIFICANTLY IMPACT DEALERS AND CONSUMERS; IT'S SIMPLY AN ADDITIONAL GUARANTEE ON THE PRODUCT CONFORMITY



## RACING

ALL KINDS OF SAFETY DEVICES FOR CARS AND FOR PILOTS MAY BE FOUND IN THIS FIRST SEGMENT. IN PARTICULAR, IN THIS SEGMENT, OMP PRODUCTION RANGES FROM RACING SUITS TO UNDERGARMENTS, FROM GLOVES TO FOOTWEAR TO ROLL BARS A STRATEGIC ITEM FOR THE COMPANY, THE FIRST EMBRYO OF ITS PRODUCTION TO RACING SEATS, CRASH HELMETS, SEATBELTS, EXTINGUISHERS.

IN ADDITION TO THESE ARTICLES, IN THIS PRODUCT RANGE THERE ARE ALSO INTER-COMS, STEERING WHEELS, FOOTRESTS AND PEDALS, BRAKE PADS AND BRAKE DISKS.

## THE SUIT

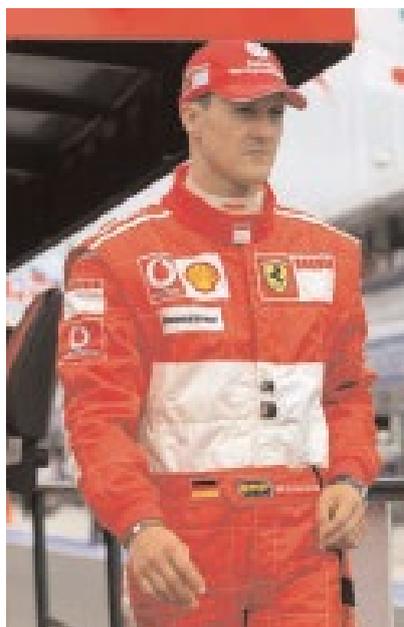
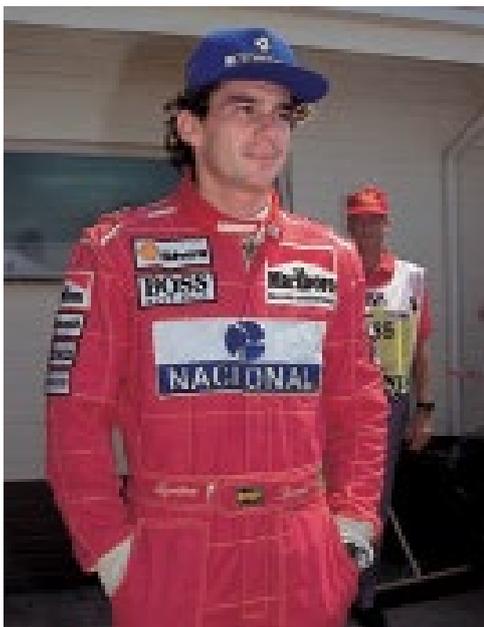
RACING SUITS CONSTITUTE ONE OF THE FEATHERS IN THE CAP OF OMP RACING PRODUCTION. THESE ARE HIGHLY TECHNICAL GARMENTS CREATED FOR PILOT AND CO-DRIVER SAFETY, CREATED WITH AVANT-GARDE MATERIALS, DESIGNED AND TESTED WITH THE GOAL OF OBTAINING THE HIGHEST GRADE OF SAFETY AND THAT, OVER THE YEARS, WERE REFINED, DISTINGUISHING THEMSELVES FOR THEIR CAREFUL DESIGN AND PRECISE COMBINATION OF COLORS, THUS ENHANCING THE CREATIVITY, SHAPE, AND DESIGN, AND SHOWING OFF THE PILOT AND THE COLORS OF HIS SPONSORS.

THE FIREPROOF RACING SUITS, CREATED BY BRINGING TOGETHER HIGHLY TECHNOLOGICAL MACHINES AND A PROCEDURE WHERE SOME WORK IS STILL DONE BY HAND, ARE MADE DIRECTLY IN THE RONCO SCRIVIA PLANT, AND OVER THE YEARS, HAVE BEEN WORN BY THE MOST DECORATED CHAMPIONS.

PILOTS LIKE RUBENS BARRICHELLO, EDDIE IRVINE, GERHARD BERGER, DAMON HILL, MIKA HAKKINEN, NIGEL MANSELL, AYRTON SENNA, TOMMI MAKINEN, CARLOS SAINZ OR THE CHAMPION OF ALL TIMES FOR THE F1, MICHAEL SCHUMACHER, HAVE WORN OMP SUITS FOR THEIR SPORTS COMPETITIONS ALL OVER THE WORLD.

ALL RACING SUITS WITH THE OMP LOGO THAT ARE TAILOR MADE ARE FINISHED OFF BY HAND AND PRINTING MACHINES BY A TEAM OF EXPERT SEAMSTRESSES WHO WORK ALL YEAR LONG, TOGETHER WITH THE EMBROIDERING MACHINES.

THEY ARE THUS ABLE TO CREATE THE DESIGNS THAT ARE SPECIFICALLY ASKED FOR BY THE VARIOUS MOTORING TEAMS.



RACING NOVELTIES 2015

FOR 2015 OMP PRESENT A NEW LINE OF SHOES AND GLOVES FROM THE NEW DESIGN AGGRESSIVE AND CREATED WITH NEW MATERIALS SO LIGHTER AND MORE BREATHABLE. THE SHOES ONE EVO RS ARE MADE IN SOFT LEATHER AND FABRIC WITH EXCLUSIVE MICRO ADJUSTMENT ROTOR-LACING THAT ENSURE HIGHER COMFORT AND A PERFECT FITTING. FOR 2015 THERE ARE ALSO MANY NEW FEATURES AMONG THE SEAT, WITH HRC-R CARBON AIR, EQUIPPED WITH THE EXCLUSIVE OMP AIR COOLING KIT.





## DYNEEMA® SAFETY BELTS

JANUARY 2013 OMP RACING AND DSM - A GLOBAL SCIENCE BASED COMPANY ACTIVE IN HEALTH, NUTRITION AND MATERIALS - HAVE RECENTLY SIGNED A MULTI-YEAR LICENSE AGREEMENT FOR THE WORLDWIDE USE OF DYNEEMA®, IN MOTORSPORT. THIS DSM SYNTHETIC FIBER, BRANDED AS DYNEEMA®, IS EXTREMELY LIGHT AND 15 TIMES STRONGER THAN STEEL.

THE USE OF DYNEEMA® WILL ALLOW SIGNIFICANT INCREASES IN THE PERFORMANCE OF PRODUCTS CURRENTLY USED IN MOTORSPORT, IN COMPLIANCE WITH THE SAFETY REGULATIONS IMPOSED BY THE INTERNATIONAL CONTROL BODIES.

COMPARED TO OTHER MATERIALS CURRENTLY USED IN THIS FIELD, SUCH AS CARBON FIBERS, KEVLAR® AND TITANIUM, DYNEEMA® FIBERS ARE THE LIGHTEST, SO LIGHT THAT THEY ARE LIGHTER THAN WATER (THEY FLOAT!), AND THEY HAVE THE BEST STRENGTH TO WEIGHT RATIO. MORE SPECIFICALLY, COMPARED FOR EXAMPLE WITH THE CARBON FIBER T400, ONE OF THE MATERIALS COMMONLY USED IN MOTORSPORT, DYNEEMA® IS ABOUT 45% LIGHTER AND ITS STRENGTH TO WEIGHT RATIO IS ABOUT 50% HIGHER. THESE CHARACTERISTICS MAKE ITS USE PARTICULARLY SUITABLE IN AN INDUSTRY CONSTANTLY LOOKING FOR MORE EFFICIENT SOLUTIONS IN TERMS OF SAFETY AND WEIGHT.

IN ADDITION TO USE IN F1 WITH THE SAUBER TEAM THE DYNEEMA® BELTS HAVE BEEN USED BY AS OTHER IMPORTANT TEAM IN F1, FORMULA E, WRC, FIA WORLD RALLY CROSS WITH THE 2014 CHAMPION PETTER SOLBERG AND MORE.



## ROLL BARS

IN ADDITION TO RACING SUITS AND OVERALLS, THE FUNDAMENTAL PRODUCT IN RACING IS THE ROLL BAR. TECHNICALLY, THIS IS A STEEL TUBE THAT IS INSTALLED IN THE CAR'S COCKPIT TO PROTECT THE DRIVER AND/OR CO-DRIVER IN CASE OF AN ACCIDENT. THIS IS A MANDATORY DEVICE IN ALL RACECARS.

OVER THE YEARS, OMP HAS CREATED THE TEMPLATES FOR THE PRODUCTION OF ROLL BARS FOR ALL AUTOMOBILES USED FOR SPORTING COMPETITIONS, FROM THOSE THAT ARE BY NOW HISTORICAL, TO THE MOST RECENT.

THIS HERITAGE, BUILT OVER 40 YEARS OF BUSINESS, ALLOWS OMP TO OFFER A WIDE RANGE OF ROLL BARS AND TO BE CONSIDERED THE LEADING SUPPLIER IN THE MARKET.

## SEATS

PRODUCED ENTIRELY WITHIN THE COMPANY FOR OVER 20 YEARS, STUDIED AND DESIGNED AT THE TECHNICAL LABORATORIES IN RONCO SCRIVIA, DEVELOPED AND PERFECTED WITH THE CONSULTATION OF THE VERY PROFESSIONAL PILOTS FOR WHOM THEY WERE MEANT, THE RACING SEATS REPRESENT AN IMPORTANT SEGMENT OF BUSINESS FOR OMP. WINNER OF MANY RALLY WORLD CHAMPIONSHIPS WITH THE MITSUBISHI OF TOMMI MAKINEN, VOLKSWAGEN MOTORSPORT WITH SEBASTIEN OGIER AND SUPPLIER OF THE FIRST RACING EQUIPMENT FOR THE MOST IMPORTANT CAR MANUFACTURERS IN THE WORLD, LIKE FERRARI AND MASERATI, TODAY OMP OUTFITS WITH ITS SEATS ALL THE NEW LAMBORGHINI HURACÁN LP 620-2 SUPER TROFEO, WHICH WILL BE THE PROTAGONIST OF THE LAMBORGHINI BLANCPAIN SUPER TROFEO IN EUROPE, ASIA AND NORTH AMERICA FROM THIS YEAR.

## 2015 NOVELTIES

### HRC-R CARBON AIR

NEW PREIMPREGNATED CARBON FIBER SEAT WITH HEAD CONTAINEMENT. DESIGNED TO ALLOW INSTALLATION AND CONFORTABLE DRIVING POSITION ALSO IN GT CARS WITH REDUCED INTERNAL ROOM. THREE SIZES AVAILABLE TO ALLOW MAXIMUM INDIVIDUAL SEATING COMFORT.



## HELMETS

THANKS TO THE TECHNICAL DEPARTMENT OF RONCO SCRIVIA AND TO THE PRECIOUS SUGGESTS OF PROFESSIONAL DRIVERS, OMP HAS DEVELOPED A RANGE OF PRODUCTS, MANAGED MAINLY IN OUTSOURCING THOUGH SPECIALIZED CORPORATIONS. 2013 MARKING AN IMPORTANT "GOAL" FOR OMP AND GP CARBON 8860 BECAUSE ALONG WITH MIKE ROKKENFELLER WIN THE WORLD CHAMPIONSHIP DTM 2013.

FOR 2015 ALSO THE FIA (FÉDÉRATION INTERNATIONALE DE LA 'UTOMOBILE) CHOSE THE OMP'S CARBON HELMET FOR ITS MARSHALLS.



## EXTINGUISHERS

IN 2012 OMP INTRODUCES ITS NEW EXTINGUISHER SYSTEM RANGE TOTALLY RENEWED, WHICH BREAKS ON THE MARKET WITH THE LIGHTEST AND SMALLEST EXTINGUISHERS HOMOLOGATED FIA2000, FOR INSTANCE THE PLATINUM COLLECTION.

THE WEIGHT OF THE ULTRA-LIGHT BOTTLE FOR THE SINGLE SEATERS IS ONLY 1.8 KG AND THE DIAMETER 100MM - THE WEIGHT OF THE BOTTLE FOR THE SALOON CARS IS ONLY 2.5 KG AND THE DIAMETER 130MM.

THE NEW WHITE COLLECTION WITH ITS ALUMINIUM BOTTLES AND THE BLACK COLLECTION WITH ITS STEEL BOTTLES COMPLETES THE RANGE (BOTH COLLECTIONS WITH TRADITIONAL DIMENSIONS AND WEIGHTS).



## K STYLE

FOR 2015 OMP OFFERS A LINE K-STYLE WITH A NEW COLOR , A WHOLE RANGE COMPLETELY REVISED AND STUDIED FOR THE KARTING WORLD, NEW ULTRA BREATHABLE AND PROTECTIVE MATERIALS, DESIGN YOUNG AND DETERMINED WITH FLUORESCENT COLORS AND NEW TECHNIQUES FOR CUSTOMIZATION.

THE K-STYLE LINE COMES WITH OVERALLS, SHOES AND GLOVES ALWAYS COMBINED, BUT ALSO INCLUDES THE WHOLE RANGE OF ACCESSORIES SUCH AS UNDERWEAR, CHEST PROTECTORS AND KART CLOTH COVER.

WE START WITH THE TOP LINE KS1, THEN MOVE ON TO KS2 UNTIL YOU ARRIVE AT KS4 A COMPLETE RANGE FROM "PROFESSIONAL" DRIVER TO THE PILOT AT FIRST TURNS ....



## VINTAGE

OMP BOASTS A LONG HISTORY IN THE AREA OF VINTAGE ARTICLES FROM THE WORLD OF CARS AND RACING. MOREOVER, IT OWNS A VAST HERITAGE OF TEMPLATES FOR ROLL BARS OF HISTORICAL CARS USED FOR RACE COMPETITIONS AND PRECISION COMPETITIONS. TODAY IT IS BROADENING ITS ACTIVITY WITH A NEW LINE OF GARMENTS AND IT IS GRADUATING, THE FIRST COMPANY IN THE WORLD, TO THE COMPLETE PRODUCTION OF SPECIFIC CLOTHING, FROM THE RACING SUIT TO THE GLOVE, INCLUDING BOOTS, CRASH HELMETS AND EVEN SEATS AND STEERING WHEELS.



CONFIRMATION OF GREAT EXPERIENCE AND PASSION IN MOTORSPORT IS OMP RUSH, THE EXCLUSIVE MOVIES RELEASED IN THEATERS AROUND THE WORLD IN SEPTEMBER 2013, DIRECTED BY OSCAR WINNING DIRECTOR RON HOWARD ( A BEAUTIFUL MIND - FROST/NIXON). RUSH PORTRAYS THE EXHILARATING TRUE STORY OF TWO OF THE GREATEST RIVALS THE WORLD OF F1, JAMES HUNT & NIKI LAUDA.

OMP WAS CHOSEN AS A TECHNICAL SUPPLIER AND CONSULTANT OF PRODUCTION FOR ALL SUITS, SHOES AND ACCESSORIES.

AN IMPORTANT GOAL THAT GOES OVER THE DAY BY DAY OF RACING WORLD, SIGN OF THE HISTORICITY AND TECHNICAL REPUTATION OF OUR BRAND.



## OFF ROAD

2013 OMP CONFIRMS ITS PRESENCE IN THE OFF ROAD WORLD BY INCREASING THE PRODUCTS OF THE 2011 RANGE: FOR INSTANCE A NEW "STEADY" SEAT (HOMOLOGATION FIA 8855-1999) TOTALLY UPHOLSTERED IN BLACK VINYL AND A NEW SFI 16.1 HOMOLOGATED 5 POINT-HARNESS WITH A RUGGED LEVER AND LATCH CLOSING MECHANISM. SUCH PRODUCTS ARE THE RESULT OF THE EXPERIENCE GAINED BY OMP TOGETHER WITH THE OFFICIAL MITSUBISHI TEAM, WINNER FOR SIX CONSECUTIVE YEARS (2002-2007) OF THE LEGENDARY PARIS - DAKAR, UTILIZING ENTIRELY OMP EQUIPMENT, AS WELL AS THE CONTRIBUTION PROVIDED BY THE MOST IMPORTANT MAKERS OF OFF ROADERS IN ITALY.



## MECHANICS

OMP CONFIRM THE LINE FOR MECHANICS, EXTENDING THE RANGE WITH NEW SUITS MORE AND MORE COMFORTABLE AND RESISTANT.



## TUNING

THE TUNING LINE HAS ITS ORIGINS IN THE SOPHISTICATED TECHNOLOGY OF THE RACING SECTOR. PRODUCTS WITH A SPORTY LOOK BUT STUDIED FOR SAFER, BETTER PERFORMANCE IN STEERING, TO BE APPLIED TO EVERY DAY CARS, AND FOR THOSE WHO LOVE GIVING THEIR VEHICLE A SPORTIER LOOK. TUNING COMPONENTS THAT BEAR THE OMP LOGO HAVE BECOME A REFERENCE POINT FOR THOSE WHO SEEK A SPORTY LOOK FOR THEIR CAR.

GREAT IMPORTANCE IS GIVEN SAFETY BELTS, STEERING WHEELS AND THE RELATIVE SPACERS STUDIED FOR CURRENT PRODUCTION MODELS, THE KNOBS FOR THE CLUTCH AND THE PEDALS. ALSO INCLUDED IN THE OMP PRODUCTION LINE ARE: BRAKE PADS AND BRAKE DISKS AND NATURALLY, ALL BARS AND THANKS TO THE PRODUCT RANGE DEVELOPED OVER THE YEARS, DOME BARS FOR SUSPENSION. CONCERNING THE LATTER, OMP OVER TIME HAS GATHERED THE RICHEST RANGE OF ALL CARS PRESENT ON THE MARKET AND FOR THIS REASON IS CONSIDERED THE UNCONTESTED LEADER IN SUPPLY OF DOME BARS.



**OMP STYLE  
2015 NOVELTIES**

ARE MANY NEW PRODUCTS FOR 2015, A NEW LINE OF SPORTSWEAR NAMED RACING SPIRIT, WITH HOODIE, POLO, SHIRT AND T-SHIRT AND RC-R CHILD SEAT, THE NEW CHILD SEAT HOMOLOGATED FOR GROUP 1,2,3 REALIZED WITH AIRNET COVERING FOR THE AIR TRANSPIRATION, EASY TO BE PALCED IN THE CAR, IT IS POSSIBLE TO BE USED WITH OR WITHOUT ISOFIX SYSTEM.



**OMP & FIA**

ALSO FOR THE YEAR 2015 OMP CONFIRMS "OFFICIAL SUPPLIER" OF THE FIA (FÉDÉRATION INTERNATIONALE DE LA 'UTOMOBILE) FOR WHAT CONCERNS THE RACEWEAR OF THE F1 AND WEC MARSHALLS.

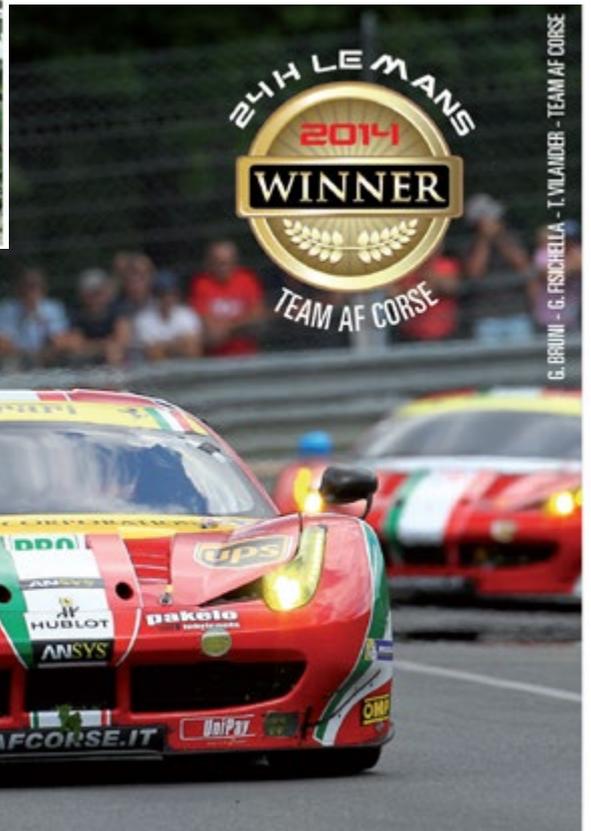
ANOTHER CONFIRMATION OF EXPERIENCE AND UNRIVALED QUALITY IN WORLD OF MOTORSPORT.

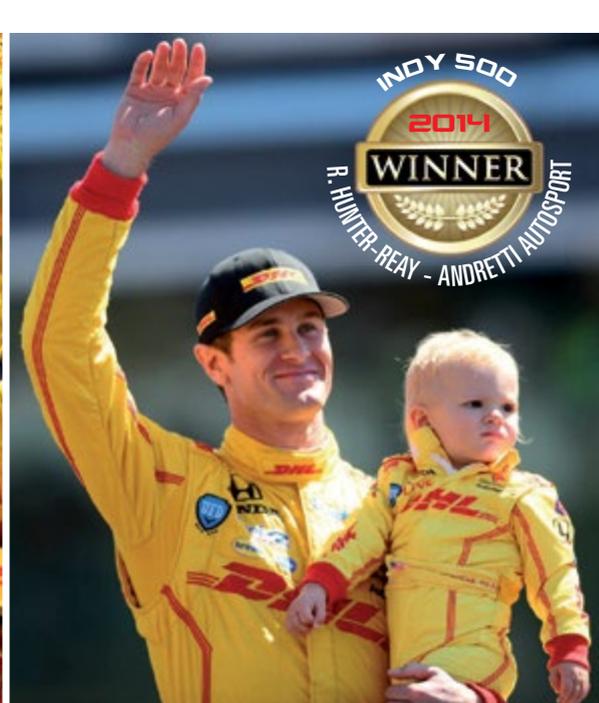


B. CORREIA - SAFETY CAR DRIVER

SOME OF THE MOST IMPORTANT 2014 VICTORIES









FIA ENDURANCE TROPHY FOR PRIVATE LMP1 TEAMS



FIA ENDURANCE TROPHY FOR LMGT E PRO TEAMS



ENDURANCE TROPHY FOR PRIVATE LMP2 TEAMS

## **OMP IN SHORT**

**BUSINESS: ACCESSORIES AND COMPONENTS FOR RACING, GO-KARTING, VINTAGE, OFF ROAD TUNING AND SPORTSWEAR**

**MISSION: "TO PRODUCE QUALITY SAFETY ACCESSORIES OF AN EXTREMELY HIGH TECHNICAL LEVEL THAT ASSURE SAFETY FOR CARS AND RACING PILOTS AND ALL LOVERS OF RACING."**

**FOUNDING DATE: 1973**

**PLANT: RONCO SCRIVIA, (GE) ITALY**

**SURFACE AREA: 30,000 SQUARE METERS ON 3 FLOORS**

**AGENCIES AND ASSOCIATES: MIAMI (USA) [WWW.OMPAMERICA.COM](http://www.ompamerica.com)**

**EMPLOYEES: 80**

### **OWNING AND SHAREHOLDING COMPANIES:**

**NOWADAY THE 93,79% OF THE COMPANY IS HELD BY SAYE RACING S.P.A, 5% BY SAYE S.P.A. AND BY 1.21% LAPO SALVADORI, A FINANCIAL MANAGER.**

**BOARD OF DIRECTORS: ALBERTO DELPRATO (PRESIDENT AND C.E.O), PAOLO DELPRATO (VICE PRESIDENT AND C.E.O.), FEDERICO MINOLI AND LAPO SALVADORI (BOARD MEMBERS).**

### **PRODUCTS:**

**RACING SUITS AND FIRE-RESISTANT GARMENTS (GLOVES, BALACLAVA, UNDERGARMENTS, SOCKS ETC.), STEERING WHEELS, CRASH HELMETS, SEATBELTS, ROLL BARS, COMPETITION EXTINGUISHERS, BRAKES,ETC.**

### **DISTRIBUTION NETWORK:**

**DISTRIBUTORS IN ALL THE LARGEST COUNTRIES IN THE WORLD**

# 2015

PRESS KIT



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